TOBACCO BOARD OF ZAMBIA

PRESS STATEMENT

2018 TOBACCO MARKETING

This is to inform the public that the official opening of the 2017/2018 Tobacco Marketing Season in Zambia will be on **10th April**, **2018** while Kavulamungu and Chipata Sales Floors are scheduled to open on **3rd April**, **2018**.

The following are the approved Tobacco Sales Floors and Tobacco Buyers for the 2017/2018 Tobacco Marketing Season:

S/n	Approved Sales Floor	Location of Sales Floor	Licensed Tobacco Buyer	Licensed Buyer to purchase tobacco from;
1.	Chipata Main Sales Floor	Eastern Province	Alliance One Zambia	Lusaka Main Sales Floor
2.	Kavulamungu Sales Floor	Eastern Province	Japan Tobacco International Leaf Zambia	 Chipata Main Sales Floor Lusaka Main Sales Floor Rosewood Sales Floor Kavulamungu Sales Floor
3.	Lusaka Main Sales Floor	Lusaka Province	Pemba Leaf Tobacco Company	Chipata Main Sales Floor
4.	Rosewood Sales Floor	Western Province	Sunbridge Tobacco Company	Chipata Main Sales Floor
5.			Tombwe Processing Limited	Lusaka Main Sales Floor

Tobacco Growers

- Pursuant to Section 26 of the Tobacco Act Cap 237 of the laws of Zambia, no grower shall be allowed to deliver tobacco to a Licensed Sales Floor without a Grower Registration Number registered with Tobacco Board of Zambia (VZ Number in case of Flue Cured Virginia Tobacco and BUZ Number in case of Burley Tobacco).
- No tobacco from another growing region will be allowed on any approved Sales Floor without any official Tobacco Movement Permit clearly bearing a Tobacco Board of Zambia Growers Number (*either individual or a list of*

growers with their growers numbers/buying company details etc.) will be allowed to be offered for sale on any approved Sales Floor.

Tobacco buying line order

Below is the order of the buying line on all the approved Sales Floors that will be followed for the 2017/18 Tobacco Marketing Season;

- 1. Tobacco Board of Zambia Tobacco Classifier,
- 2. Tobacco Company Buyer's Classifier,
- 3. Tobacco Grower's Representative from the Grower Association / Buying Company / the Sales Floor Manager,
- 4. Tobacco Board of Zambia Tobacco Arbitrator.

Benefits of International Tobacco Classification System

- 1. Classification assists analysts in comparing tobacco prices of similar grades in different countries in the world thus providing useful market research information, which helps the TBZ amongst other activities in monitoring tobacco export revenue.
- 2. Production researchers find classification data useful; in research programmes on tobacco cultivar and agronomic trials.
- 3. Production analysts also make good use of classification information, which enables them to make accurate forecasts and evaluation of markets in different parts of the world.
- 4. Growers amongst other users, find classification as a basis for comparison of their crops in different years and market conditions.
- 5. Tobacco merchants use classification as a tool for marketing their tobacco, as they are able to readily compare tobacco prices worldwide.

Tobacco Board of Zambia wishes all the participants during the 2017/18 Tobacco Marketing Season well and for more Information contact the undersigned:

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For more details on the 2017/2018 Tobacco Marketing visit the Tobacco Board of Zambia website: <u>www.tbz.co.zm</u>